# WORK EXPERIENCE

# MAY 2002 - 2015

#### Graphic designer - Multimedia designer Advertising agency AB Creations Waregem

Graphic design online en offline media (posters, advertisements, billboard, newsletters, invitations e.g. Axa Belgian Masters tennisevent Antwerp)

Email marketing: design, html programming & briefing reports to accounts (AEG, Alvey, Fashion house Gigue, Recupel, Recytyre, Omega Pharma Galenco, Watches Lebeau-Courally, ...)

CMS-training to clients + helpdesk update website (*Alvey, Decomo, Gran'Oliva Gran Tapas, Gigue, Hafibo-Keller*) Writing clear briefings to clients and webmasters.

- Layout advertisements for several clients for newspaper and magazines against deadlines (*Danilith, Elbeko, ...*)
- Branding / Logo design (Take My Hand, Flexfoto, architect Wim Embo, ...)
- Webdesign (Alvey, <u>Beliès</u>, Gran Oliva-Gran Tapas, <u>Lea Perrins</u>, <u>Decomo</u>, Febestral, Febelco, Houtshop VDG, Radson radiators, Prestige pastry shop, <u>Take My Hand</u>, Forbo Linoleum, Furnibo, <u>Hafibo Steel company</u>, Restyling Galenco, <u>Vloeren D'Hondt</u>)
- Research customized videos for AB-clients
- Presentations in Macromedia Flash (DeltaLloydBank Lieve Blancquart, Gulf) & animations for banners (Forbo, Recupel, Brooklyn, Gyproc, Lederland)

# OCT. 1999 - 2002 Infographist C&C computers - Oudenaarde

Branding Andress Consulting / Webdesign for C&C and clients: briefing, design and realisation websites) (Transport Groep De Dijcker, Welda, Pleurico,...)

### **1999** AWARD > 1st Price Winner KBC-contest

"Create a website for young people". Winner for Ideas & Webdesign. Won title "Virtual Junior Adviser Internet" and a cheque of € 2000 for travelling!

### SEPT.1998 - OCT.1999 Infographist Securex - Ghent

Creation and update websites, Development cd-rom to promote "Magistral", a software package of Securex

# LANGUAGES

DutchImage: Second systemImage: Second systemEnglishImage: Second systemImage: Second systemGermanImage: Second systemImage: Second system

 Reading books that inspire me to become a better artist / Making Collages /

 Creating Digital & traditional paintings (watercolor, oil, charcoal) / Film,

 TV-series & Extra's VFX / Fascinated by Birds of prey / Orchid-collection /

 INTERESTS
 Art & Art history / Architecture / Literature / Science /

 Stays in the cinema until the film credits have faded!

# CV EVI VAN CAUWENBERGHE

CONCEPT ART - DIGITAL PAINTING - GRAPHIC DESIGN

CONTACT <u>evivanca@gmail.com</u>

#### **PORTFOLIO** CONCEPT ART

-> GAME OF FRUITS -> CALUSA -> ILLUSTRATIONS

**PORTFOLIO** GRAPHIC DESIGN

http://www.evivanca.be/evivc\_graphicdesign.pdf

ARTSTATION

PORTFOLIO ARTISTIC WORKS <u>http://evivanca.blogspot.com</u>



Photoshop, Collages & image manipulation
Indesign, Graphic design & Typography
Illustrator, logo design & branding
Illustrator, logo design & branding
Illustrator, Research / After effects, Flash
Indesign, Graphic design & transfer effects, Flash
Indesign & transfer effects, Flash

INFO

Date of birth: 1st April 1976 Zottegem / Driving license B / mac and pc-user / Living in OUDENAARDE, <u>evivanca@gmail.com</u>

# EDUCATION

# CONCEPT ART 2016 - 2017

"During my career as a graphic designer in an advertising acency I studied painting at the Royal Academy. After visiting FACTS, I decided to explore the world of digital painting and studied 1 year fulltime Concept art at Syntra Hasselt Belgium"

Training in: Concept art / Photoshop & Blender 3D / Digital Painting Light and colour / Storydesign / Training on Wacom - cintiq Final assignment "Pitchbook with concept art for Shortmovie themed Evolution". (Setdesign / Vehicle design / Props / Character design ) Compliments of jury for having the strongest, most charming concept for "Game of fruits". Diploma + certificate Business management

# After effects (18h) - Syntra Bruges 2015

### Royal Academy of visual arts Oudenaarde 2003 - 2014

Graduated in 2014, department Art of Painting, Words of the jury (Lukas Vandenabeele) "Beautiful authentic and original artwork" "The works are full with slow and whispering presences, some parts are wounded", "It feels like you see something that is familiar, but you never saw before" Creating Artworks in Mixed media & oils Lessons about art history & art today / Frequently visiting expositions. Art trip to Düsseldorf, Paris and New York Exposition@cityhall Oudenaarde / 2013 - 6 months of sculpting

### Infographist, specialised in webdesign and multimedia 1998

An intensive course in computer, focused on webdesign & multimedia in Groep T Leuven. Organisation of CEVORA and VDAB, internship included (html, initiation 3D Max, Macromedia Director, Photoshop, Painter, Office, ...)

### Internship webdesign at The Reference, Ghent 1999

Creation and development of website "X-legged Sally" led by Ben Caudron.

#### Bachelor Degree Graphic design 1994 - 1997

Bachelor degree Graphic design "Grafisch Esthetisch" (HIGRO Ghent) Final assignment: Realistic Painting Harley Davidson in watercolor Internship advertising agency Artiff in Oudenaarde. Training in graphic design. Commission for portrait in watercolor

# High school 1988 - 1994

Human Sciences, Royal Atheneum Oudenaarde, Belgium Participated in schoolplay "De Drumleraar" as one of the head actresses